

Institutional Distinctiveness

Motivating Parents for Encouraging their Children to Pursue Higher Education For Surrounding Rural Areas of Lala

It is very importance in the overall progress and development of the institution. Our college i.e. Lala Rural College with this view has its own mission statement accordingly we always try to function uniquely, innovatively and distinctively from the other institutions. As far as our mission and vision is concerned, our college always tries to implement the distinctiveness in the work. Our college has a large number of students from the surrounding rural areas. The numbers of girls' students are comparatively more. Most of the students are from rural areas and poor family background. Lala rural College always encourages for higher education to the students especially rural poor students.

Educations have a desirable control over rural individual's family, community and society development, leading to poverty reduction, income equality and reduce unemployment. Education plays a key role in health care and governance system in rural areas. Education is the mirror of society and seeds of social economic development. It transforms people from ignorance to enlighten. In rural development play a major role. About 80 percent our population still resides in rural areas. So for the development of this country we need to take emphasis on the development of rural areas. It is very much importance in the overall progress and development of the institution. With this view our college has its own mission accordingly we always try to function uniquely innovatively and distinctively from the other institutions. As far as our Mission and Vision is concerned, our college always tries to implement the distinctiveness in the work.

Lala Rural College was established in the year 1964. The main aim was to provide an opportunity to the rural students of this area specially the rural girl students to pursue the higher education for their development and progress of the family. According to our mission we expose the girls students to get an opportunity to participate in every curricular and extension activities. Through the NSS the students get a stage to develop their academic, cultural and social consciousness. The women cell of our college organizes the women empowerment programme for making girls' student confident enough to struggle the battle of life. The NSS of our college organized health check up camp to find out the health issues and provide free medicines every year. The college is working on the right and systematic kind of support system, and therefore, works jointly enable the rural students to strengthen their capacity through the contextualized response interventions

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battle of life. Education has given them opportunity to actively participate in Hockey.